

15 October 2021

To Australia Travel Agency

Ministry of Land, Infrastructure, Transport & Tourism Shikoku Transport Bureau
Tokushima Southern General Prefectural Bureau
Tottori Prefecture
Hyogo Prefecture Foreign Visitor Promotion Committee

**Tokushima, Tottori, Hyogo Prefecture Online Tourism Seminar & Business Meeting 2021
Invitation Letter**

Dear Sir or Madam,

Thank you for your continued support.

We would like to inform you that we will be soon hosting an online event, "**Tokushima, Tottori, Hyogo Prefecture Online Tourism Seminar & Business Meeting 2021**" with the aim of promoting and further broadening knowledge of tourism attractions in Tokushima, Tottori, & Hyogo Prefecture to the Australian market.

In consideration of the "World Masters Games 2021 Kansai" which are scheduled to be held next year, we would like to recommend a variety of outdoor and nature activities for visitors to enjoy in this lush region of Japan once the ongoing pandemic has settled.

In the seminar, participants are welcome to join us for an exclusive video presenting the incredible appeal of each of these areas, with new and underexplored tourist destinations, activities, cuisine, sightseeing spots, and more. Furthermore, we sincerely hope the following seminar can present meaningful and usable information for your company to utilize and share with customers in the future.

Accordingly, we would be greatly honored if you would spare a bit of your valuable time to attend our upcoming seminar and business meeting. If you are interested in joining us, we ask that you submit an application to attend via the URL located at the end of this invitation letter **by the 23rd of Nov, 2021 (Tue)**.

【Application Link】

[Tokushima, Tottori, Hyogo Prefecture Online Tourism Seminar & Business Meeting 2021 Application Form \(google.com\)](#)

*After completing your application, you will receive a confirmation email from our secretariat. If you do not receive it within 3 business days, your application may not have been registered. In this case, we ask that you contact us directly.

<Enquiry>

Ministry of Land, Infrastructure, Transport and Tourism Shikoku Transport Bureau
Tokushima Prefecture Southern General Prefectural Bureau, Tottori Prefecture
Hyogo Prefecture Foreign Visitors Promotion Committee

"Tokushima / Tottori / Hyogo Online Tourism Seminar & Business Meeting 2021" Secretariat Office
(Infinity Communications Co. Ltd)

TEL: +81-3-6712-6157 / FAX: +81-3-6712-6158

Person in charge: Mak Vicky (vicky@dccom.co.jp), Aprianti (aprianti@dccom.co.jp),
Linh Nguyen (thaolinh@dccom.co.jp)

Tokushima, Tottori, Hyogo Prefecture Online Tourism Seminar & Business Meeting 2021 Outline

※All times are in Australian Eastern Daylight Time (UTC+11)

【Date】 : 25 November 2021 (Thursday)

1. **【Seminar Hosting Time】 : 10:00-11:00** *seminar on demand

Seminar Schedule
Introduction (3 minutes)
Welcoming speech by organizers (3 minutes)
Presentation of Tokushima, Tottori & Hyogo Prefectures (44 minutes)
Quiz (with gifts for correct answers)
Business meeting information (2 minutes)

2. **【Business Meeting】 11:10-16:30**

Break Time: 11:50 - 13:00 & 14:30 - 15:00

Free Discussion Time: 16:30 - 18:00

Closing: 18:00

*Matching format for the seller (Japanese business operator) is fixed.

* During free discussion, you are welcome to have a free conversation with the company/seller/buyer you are most interested in.

* Details regarding the time and format of the event are subject to change.

3. **【Event Format】**

The event will be conducted using the video conferencing system Veertly.

*Individual sessions will be arranged with participants in advance to provide a brief introduction on how to use and access the Veertly software.

4. **【Participants】**

- Buyers: About 20 Australian local travel agencies
- Sellers: About 20 local organizations in Tokushima, Tottori, and Hyogo Prefectures

5. **【Online Business Meeting Details】**

- Business Meeting Format: Confirmed Seller (Japanese business operator)
- Number of Meetings: Participants will be able to hold meetings with approximately 15 companies. Each meeting will last approximately 15 minutes with an interval of 10 minutes and breaks in between.
- Business Meeting Language: English

6. **【Online Tourism Seminar & Business Meeting Secretariat Office】**

Infinity Communications Co. Ltd

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